



# Gamecock Ultimate Sponsorship Package 2013

## Who Are we?

Only the 3rd biggest club sports team at USC! Gamecock Ultimate is a competitive Ultimate Frisbee team at the University of South Carolina that competes in the USA Ultimate College Series. USA Ultimate is the governing body of all levels of the game. The College Series is a yearly event consisting of 200+ college clubs from all over the nation who compete at tournaments year-round for a chance to qualify for the televised college national championship.

This past year was our most successful yet. We had about 45 students come out to play for both our A-team and B-team squads. Our players travelled to 9 tournaments all over the region to win games and march up the ranking. This past season, we impressed the ultimate community by winning the NC/SC Conference Championship and ending the season ranked 28th in the nation. Since then, USC Ultimate has become a household name in the Ultimate community.

For more information on the league we play in, visit: [usultimate.org](http://usultimate.org)

## What is our mission?

Our goal as a student organization is to cultivate the growth of the sport we love in our community. USC Ultimate strives to be to go-to source for all Ultimate related activities on campus. We offer a competitive squad that plays at the highest level, a developmental squad, an intramural league in the Fall, and frequent pick-up events. We also know that there is a large community of non-students in the area who love Ultimate and are itching to play in organized leagues and share their knowledge. This is why our club opens the doors to all its non USA Ultimate regulated events to everyone in the Columbia area! As a result, we have managed to create a large network of middle and high schoolers who grow along with the college squad, and alumni members to guide them all along the way.

## What can we do for you?

We can make you a part of our community! Help support our cause to make Ultimate the next big thing in Columbia. We need your help hosting our ever expanding intramural league, and planning new events for Ultimate players young and old. Help support our cause and be associated with the fastest growing sport in the city!

By doing so, you will also associate your business with one of the new top competitive teams in the USA Ultimate College Series. Expose your logo to the Ultimate community, both locally and all over the region, when we proudly show off the names of our sponsors at the tournaments we travel to. We have recently gone as far away as Tallahassee, FL and Roanoke, VA to compete in the USA Ultimate College Series.



## What can you do for our club?

### CLUB LEVEL SPONSORSHIP

Have your logo on our brand new fully sublimated jerseys to be seen by all at tournaments, practices and leagues. Your logo will also be featured on our tournament banner, flown at every event we travel to, as well as placed on every promotional flyer and poster handed out to USC students by the club (\$300).

### FALL LEAGUE SPONSORSHIP

Have your logo on the back of every fall league t-shirt we print for our recreational league of over 150 players. Also, put your logo on the back of our shirts by sponsoring discounts and deals at your business the night of game days: easy advertisement to our audience of about a hundred hungry Columbia residents. (\$200).

### TOURNAMENT SPONSORSHIP

Have your logo on the tournament banner that we will proudly display at Strom fields the weekend of our home tournament, April 7-8. Also, put your logo on the tournament banner by sponsoring discounts and deals at your business the weekend of the tournament. (\$100)

We will also accept any food donations such as excess fruit or bread to nourish players for the home tournament weekend, April 7-8.

*Thank you for your consideration in supporting USC Gamecock Ultimate!*

